



HONDA ACCORD



Everything we do is driven by the single-minded vision of our founder, Soichiro Honda: "...to challenge conventional wisdom and create new, more useful technology."

This means technology is never considered an end in itself but as a means to make our cars safer, more efficient and more user-friendly.

This we call Human-Centred Engineering.

Undoubtedly motor racing provides the quickest road to achieving such innovation, bringing out the best in those behind the drawing board as much as those behind the wheel. That's why Honda contested 186 Formula One Grands Prix, amassing 71 victories and a plethora of engineering advances.

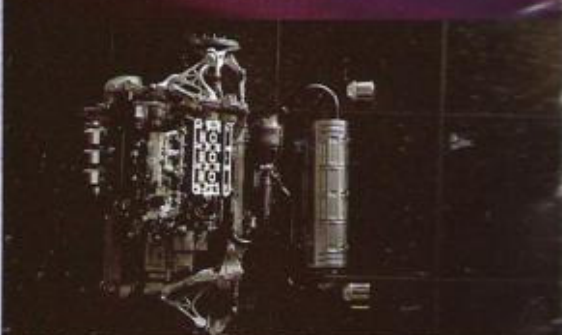
Today this research and development continues unabated in Indy racing.

To give but one spectacular example of how racing improves the breed, it was as a direct result of our Formula One program that Honda created the NSX. Hailed by Motor Trend as: "The best sports car the world has ever produced. Any time. Any place. Any price."

NSX pioneered many beneficial advances - including VTEC - which are now endowed to the range. But of course nothing is more important to our future than engineering that addresses the needs of our environment.

So Honda continues to develop new solutions that deliver a better quality of life for all, not just our drivers. For instance, 75% of our cars' plastic components are recyclable and we are making serious progress in the development of alternate energy vehicles which we have successfully raced in international competition.

So as a result of challenging the conventional, every Honda is more powerful, reliable, safe and responsible. Yet best of all, it is also more pleasurable to drive.



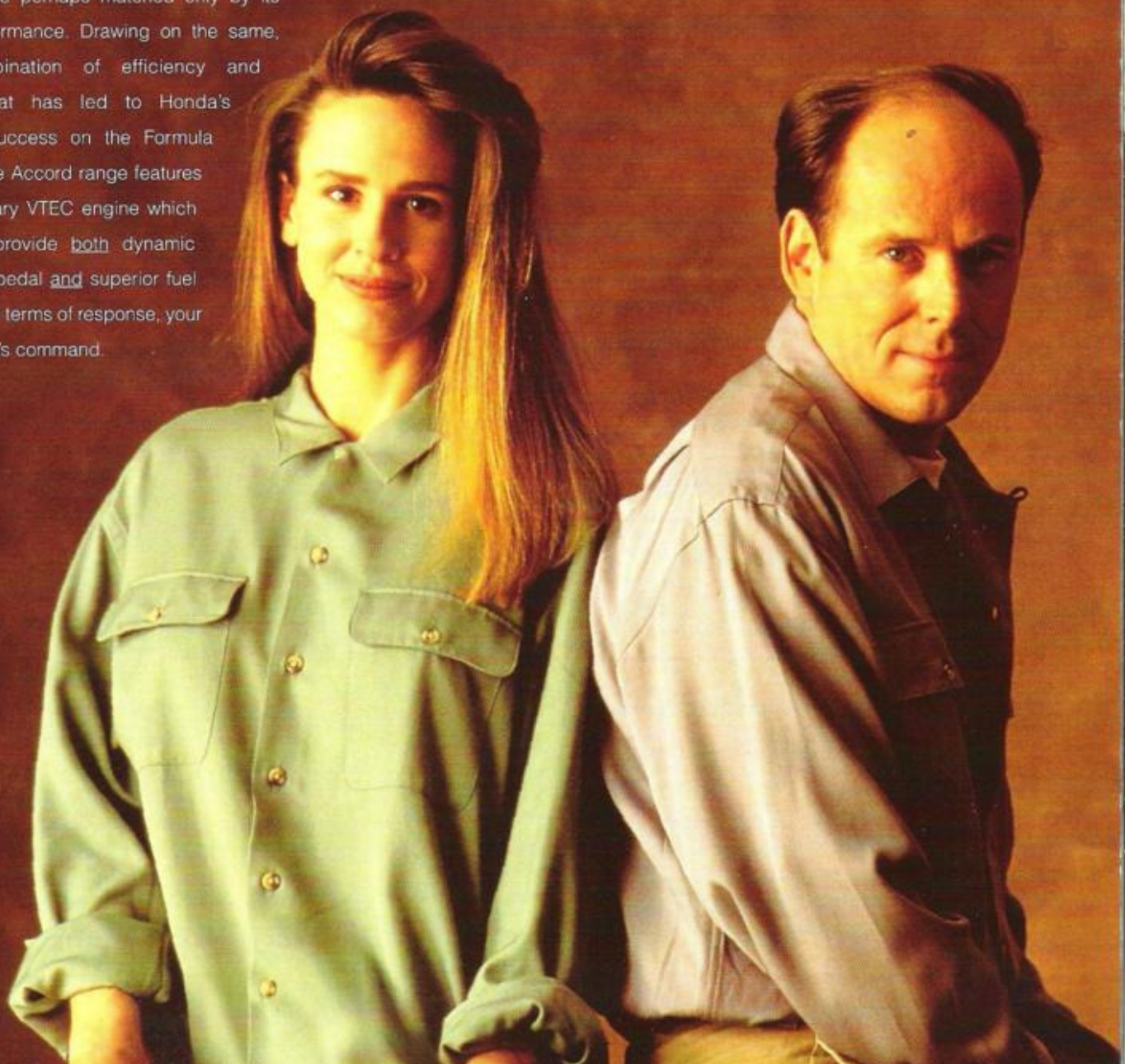
Rather than start from scratch, we started with you.

The reason Hondas are so pleasurable to drive is that they've been designed with human beings, not robots, in mind.

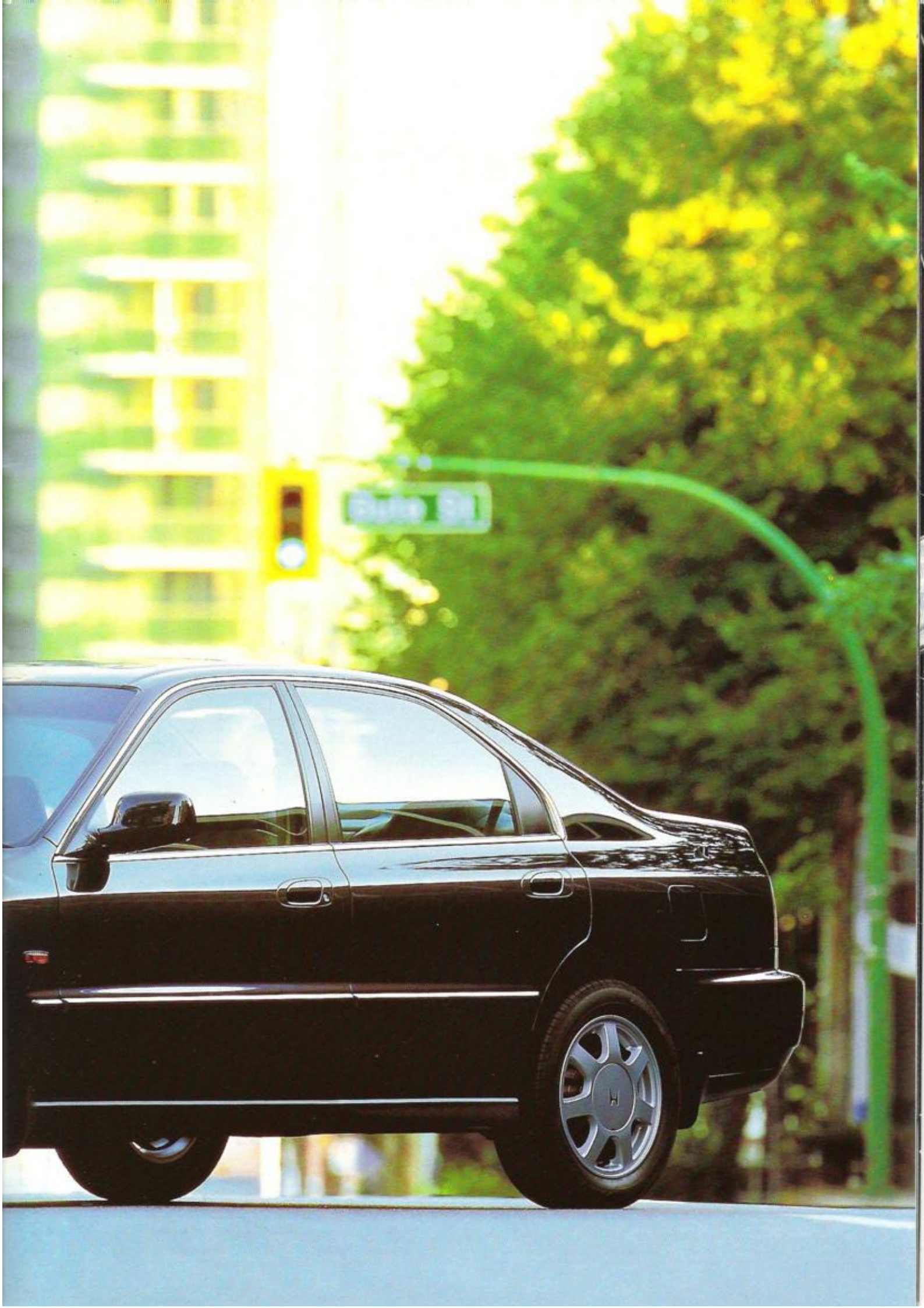
The Accord is no exception. For although it is aerodynamic and forward-shifted, the Accord cabin is comfort itself. Offering ample head room, the Accord's broad shoulders also endow it with extra elbow room. Add to that the Accord's compact front-drive platform and you have a vehicle that conserves space for passengers rather than the engine.

On the subject of engines, the Accord's ergonomics are perhaps matched only by its peerless performance. Drawing on the same, unique combination of efficiency and innovation that has led to Honda's outstanding success on the Formula One circuit, the Accord range features the extraordinary VTEC engine which contrives to provide both dynamic power off the pedal and superior fuel economy. So in terms of response, your wish is Accord's command.

The Accord is just as responsive in terms of safety. That's because at Honda, safety is never an afterthought. Rather it is integrated into the very design of our vehicles while they're still on the drawing board. One of the most exhaustively-tested, crashworthy cars to ever roll off the Honda production line, the Accord easily surpasses the world's most stringent safety standards. So not only does the Accord provide exceptional performance, it also offers outstanding protection.











ACCORD

ACCORD

Big engine performance, small engine economy.

The Accord stirs your enthusiasm for driving with remarkable SOHC engines which are both generous with power and thrifty with fuel. These highly efficient powerplants feature the performance advantages of a race-inspired, 4-valve-per-cylinder design, as well as the compactness of an innovative SOHC configuration that drives all 16 valves with only one camshaft – an outstanding combination that matches the power potential of a DOHC.

Through Honda's second-order balancer shaft system, which cancels annoying vibration, these powerplants exhibit the smooth response you'd expect from a luxurious sports sedan. They also deliver optimised middle-range power by means of fine exhaust/intake timing and a unique torque-up resonator that, as its name implies, raises torque.

Honda significantly reduced weight and friction by casting the cylinder blocks and heads in aluminium alloy and meticulously refining

engine components. Then came PGM-FI (Honda's Programmed Fuel Injection), a proven weapon in Honda's war against inefficiency. PGM-FI monitors engine variables to determine exact fuel needs so that each cylinder can extract more power and economy from every drop of fuel.

The final result is an engine that develops smooth continuous power from idle to red line.

The VTi and VTi-S models are powered by Honda's revolutionary 2.2 litre SOHC VTEC engine. This extraordinary technology improves power and fuel economy. Unlike conventional engine technologies, VTEC provides two different settings for valve timing and lift. One setting optimises low-rpm torque, while the other optimises high-rpm power – resulting in power that rivals a 2.5 litre engine! Conversely, VTEC nearly closes one intake valve during low rpm to create a swirl effect, which increases fuel economy to that of a 1.8 litre engine!

Combining powerful response with high fuel economy, Honda's remarkable 2.2 litre SOHC VTEC powerplant delivers unparalleled pleasure to enthusiasts and environmentalists alike.



VTEC

Variable Valve Timing and Lift Electronic Control System



Precision driving that really does make the grade.

The Accord's exceptional handling was inspired by Honda's racing heritage and NSX development. Both sharpened our expertise in cornering precision and high-speed stability. With this knowledge Honda forged the Accord body into a rigid foundation for chassis components, keeping it wide and close to the ground for better road handling.

Fully independent, double wishbone suspensions are mounted at each of the four wheels and their geometries are finely tuned to maintain wheel perpendicularity for stability around bumpy, twisty turns.

Premium HPV dampers are mounted to cradle passengers in comfort, ensuring their ease over the roughest roads.

Equally important, Honda braced key suspension components to make steering response as steady and predictable as possible. And the steering wheel is made extremely solid without detracting from its ability to sketch accurate images of the asphalt below – to keep you in touch with the road and help you make all the right moves.

Handling was rigorously tested in actual and simulated conditions all over the world. On hairpin curves, high-speed freeways and winding mountain lanes. To help you stay in

control and comfort whatever the road throws your way.

The Accord further facilitates handling through exceptionally smooth power delivery, courtesy of a smooth, 4-speed, 7-position automatic transmission that is designed to run silently and with minimum shift shock and gear noise.

The transmission's Grade Logic Control system uses special sensors and sophisticated computer programming to identify different driving situations. It then reprograms the gear shift points for optimum performance and efficiency.

For example, when driving up steep hills conventional automatic transmissions continually hunt between fourth and third gear. Grade Logic selects a computer program that keeps the Accord in third gear. Grade Logic will also sense when the Accord is driving down a steep grade and downshift from fourth to third gear, to use engine braking and improve disc-brake efficiency.

Grade Logic will detect the hard braking and rapid acceleration of stop-and-go city driving or a winding road. It then downshifts the Accord transmission early for effective engine braking, then delays the upshift for smoother acceleration.



Front double wishbone suspension and automatic transmission

Shift pattern of Grade Logic Control System

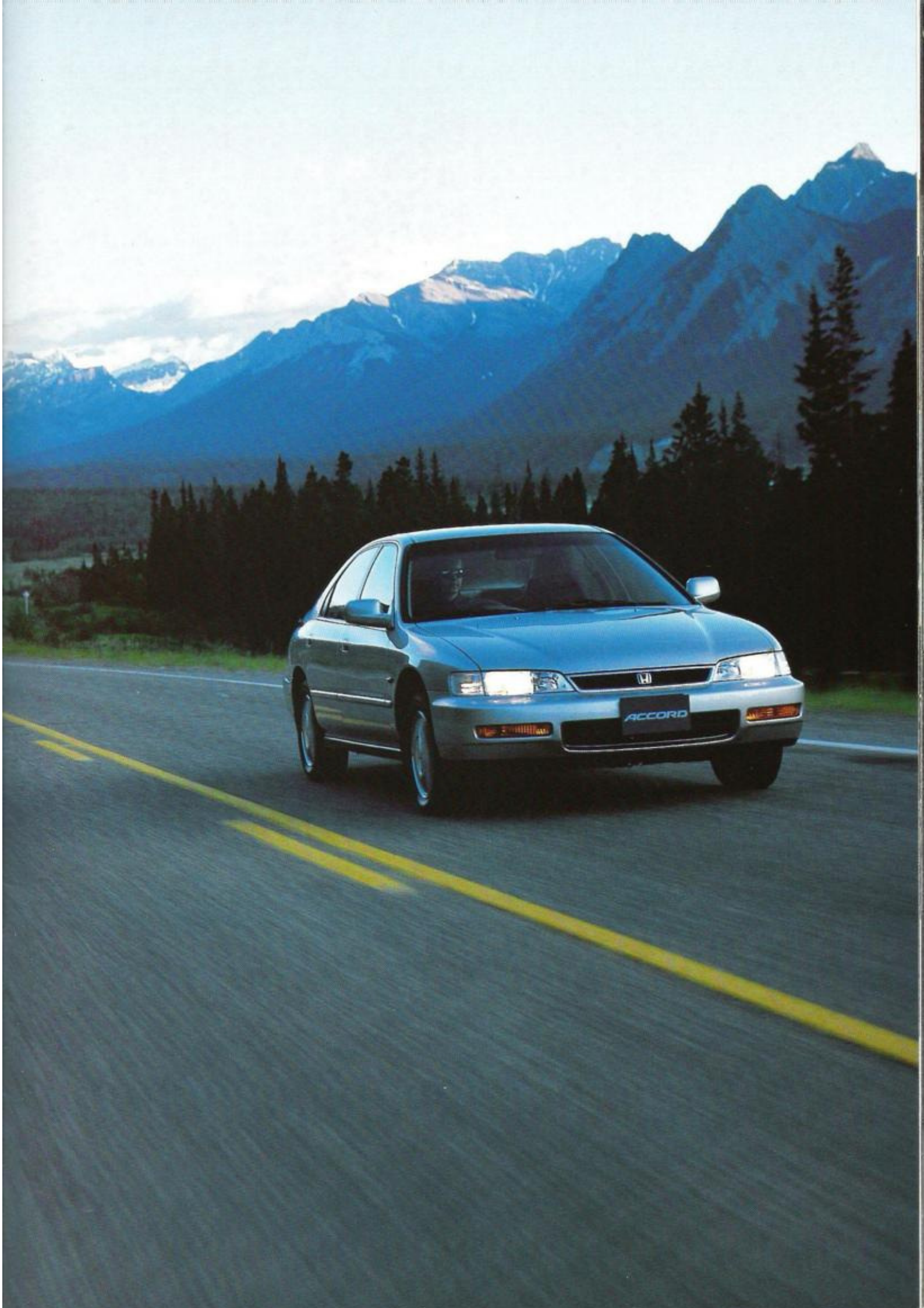
4 → 3 → 4 → 3 → 4 → 3 → 4 → 3 → 2 → 3 → 4 → 5

Shift pattern of Conventional Automatic Transmission

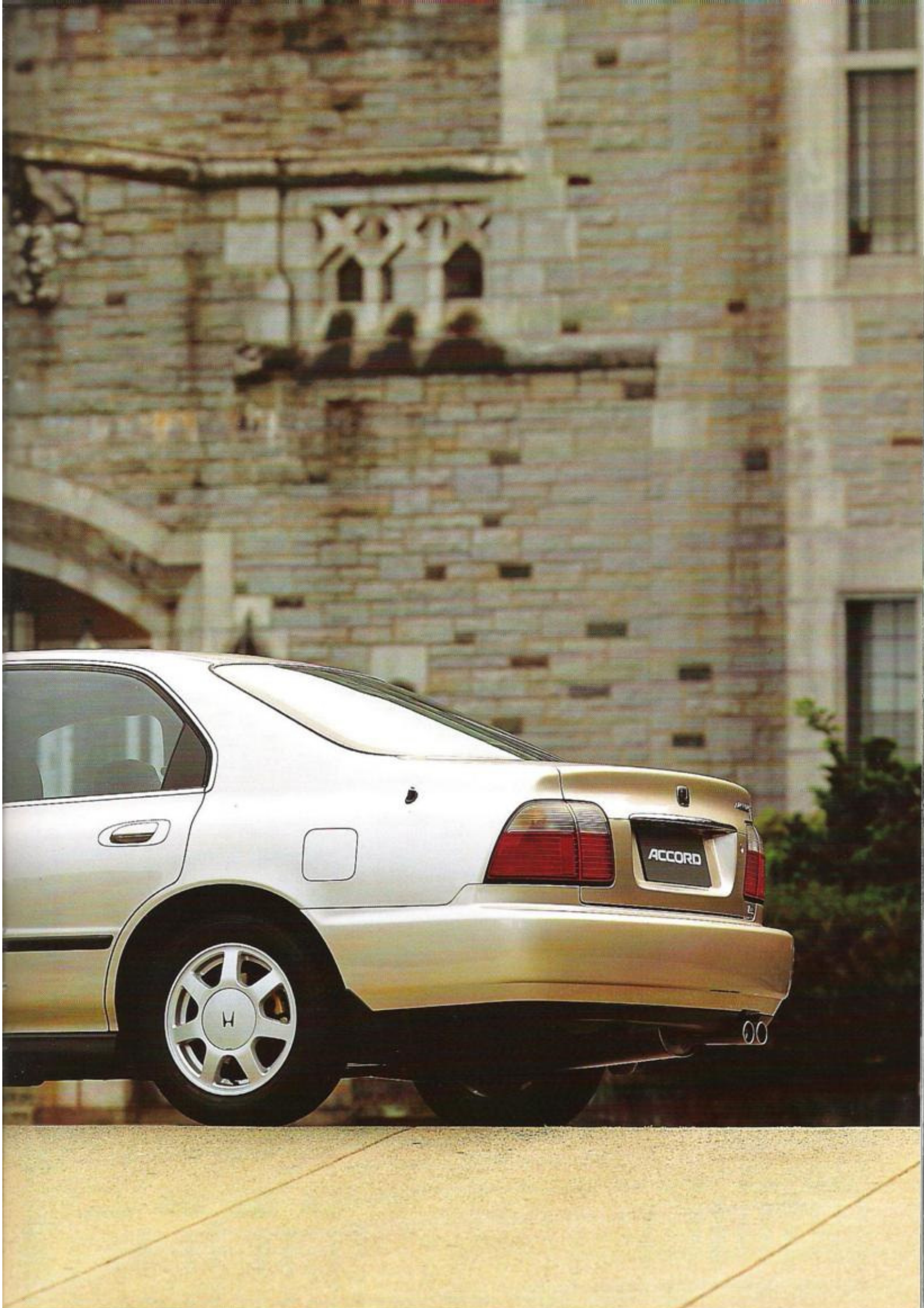
4 → 3 → 4 → 3 → 4 → 3 → 4 → 3 → 4 → 3 → 4 → 5



Shift patterns shown are examples only.







Step inside your comfort zone

For your comfort the Accord provides a roomy interior, with head room and elbow room to spare. This spaciousness is heightened by a unique two-tone colour scheme featuring cool, light-coloured material for a refreshing ambience. The dark, shoulder-height padding reduces window glare and promotes a feeling of security.

The perspective from behind the wheel is stimulating, with its commanding view of the road, facilitated by easy-to-read, low-set meters. Ergonomic controls are arranged within fingertip access to promote natural interaction between car and driver.

Which leads us to the ergonomic seat design, featuring curvaceous padding to embrace your body in exceptional comfort and rounded side and shoulder bolsters for excellent lateral support around corners.

Rear passenger leg room is very spacious thanks to the concave design in the rear of the front seats.

Further proof that the Accord interior is the perfect environment for any driver is the inclusion of a fully automated climate control system on the Accord VTi-S.

A system so sophisticated it will maintain your ideal interior temperature by picking the proper combination of air conditioning, heating and ventilation as well as adjusting fan speed and air flow direction.

Every last detail of the interior is elegantly understated to enhance your appreciation. The closer you look the more you'll be impressed with the fine quality workmanship – a fit and finish normally reserved for more expensive motor vehicles.

For your convenience, thoughtful amenities nestle within easy reach. These



Fold-down rear seat back



Dual cup holder



Power-operated, smoked-glass sunroof*

include a centre armrest with a large storage compartment for a cellular phone or 12 CDs.

The adjustable steering column provides greater driver comfort in tune with many other features such as power windows, power steering and door mirrors, which serve as finishing touches to an interior that pampers and pleases.



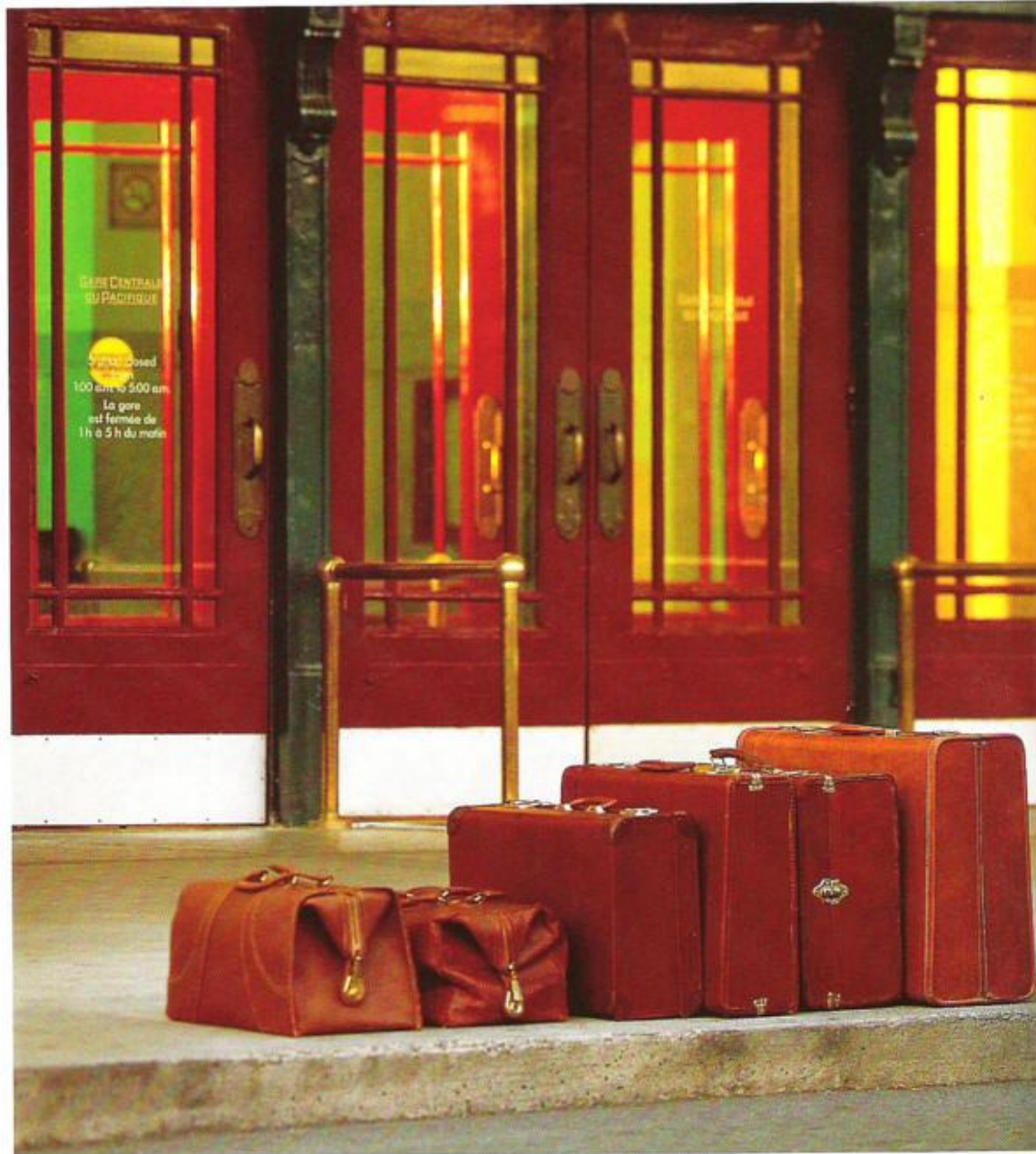
The Accord's rear seat back folds down to provide additional cargo capacity. And coupled with refinements such as a power-operated sunroof*, cruise control and air conditioning, your journey will be that much more enjoyable.

* excludes EXi model.





And luxury to boot.



The Honda Accord is as beautifully appointed as it is meticulously engineered. The top of the range VTI-S model comes with full leather interior, including a leather-bound steering wheel. The EXi and VTI models, on the other hand, are both finished with a high quality, classic moquette trim.

So while you're luxuriating in your seat, why not switch to Cruise Control – a standard feature on all Accords. The benefit of Cruise

Control is that your car does your thinking for you. So whether you're taking the city freeway or the country by-way, Cruise Control makes driving the Accord even easier.

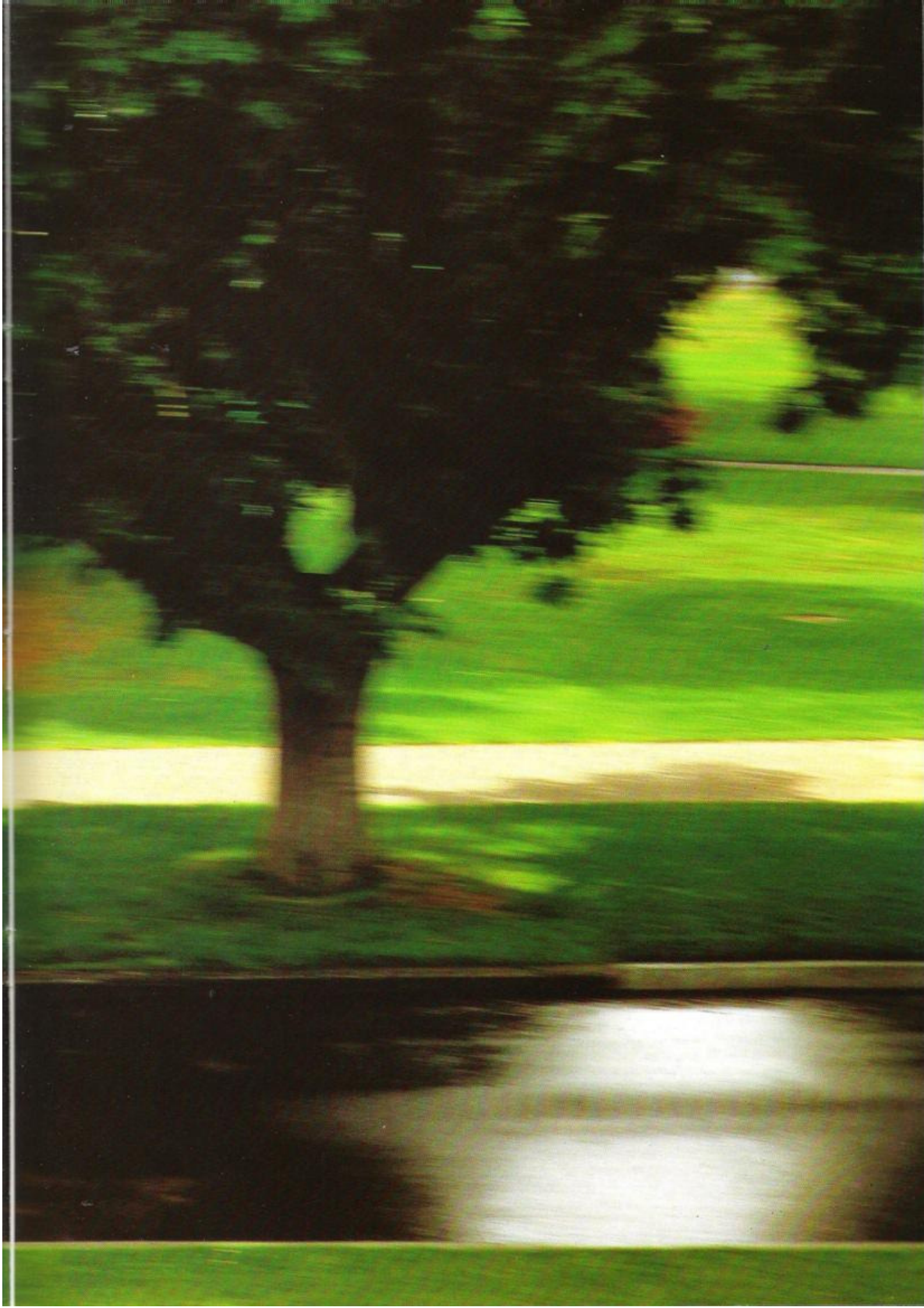
From bonnet to boot, attention to detail encompasses every design feature of the Accord. New boot hinges, as well as an increase in the width and height of the boot opening, contribute to ease of operation. Boot space and lid, rear bumper, rear window glass, and rear



combination lights have all been enlarged to give the Accord a more dominant presence on the road.

Featuring a new grille and front bumper design, the front of the Accord will also cause heads to turn admiringly.





Quality is its own award.

The Honda Accord has won the prestigious 'Wheels/Which Car Quality Ratings' award two years in a row. As the judges said "... it's almost impossible to fault the family-sized Honda".

Rigid construction holds everything together with a sturdiness you can feel – just open and close the doors a few times to see what we mean. The same structural integrity dampens vibration from the road, leaving the interior free of any harshness over bumps.

Honda's comprehensive approach to reducing road, engine and wind noise includes layers of sound-deadening material, intelligently applied to the floor, ceiling and, indeed, throughout the passenger compartment.

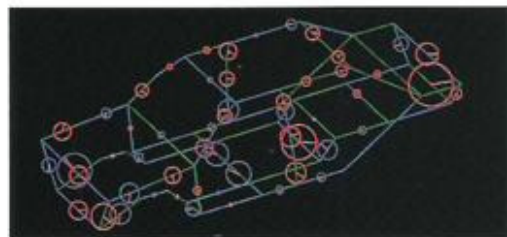
Hydraulic engine mounts are installed to absorb low rpm vibration. And surfaces were made as sleek as possible, resulting in an exceptionally quiet cabin under all driving conditions.

Of course, Honda in no way neglected the steering system. By reinforcing various components, Honda greatly reduced vibration and kickback, resulting in a steering feel that is extremely solid and smooth with minimum vibration. In addition, the SRS-equipped Accord features a hollow steering column that further dampens vibration and noise.

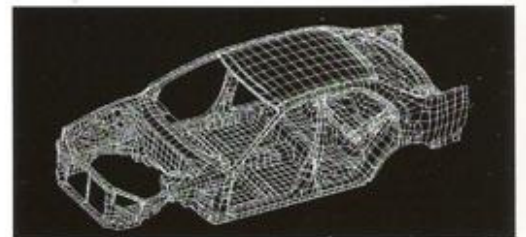
These attributes combine to create a vehicle that wins as much kudos from the everyday driver as it does from award judges worldwide.



Rigid unit-body construction enhances safety and handling while also dampening noise and vibration



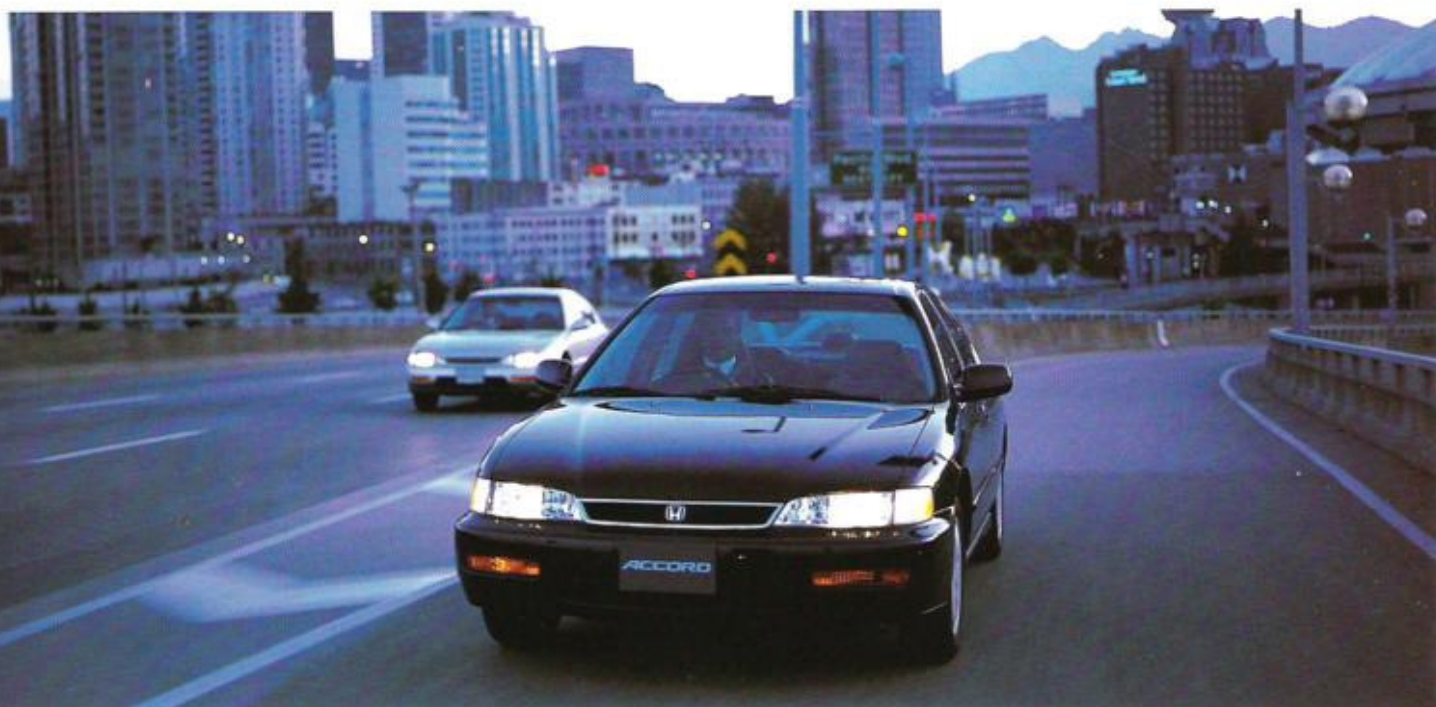
Honda Dynamic Optimisation System Analysis (DOSA) pinpoints exactly where to reinforce for maximum effect.



Sophisticated computer analysis assists Honda engineers in determining the optimal body structure.



Our commitment continues.



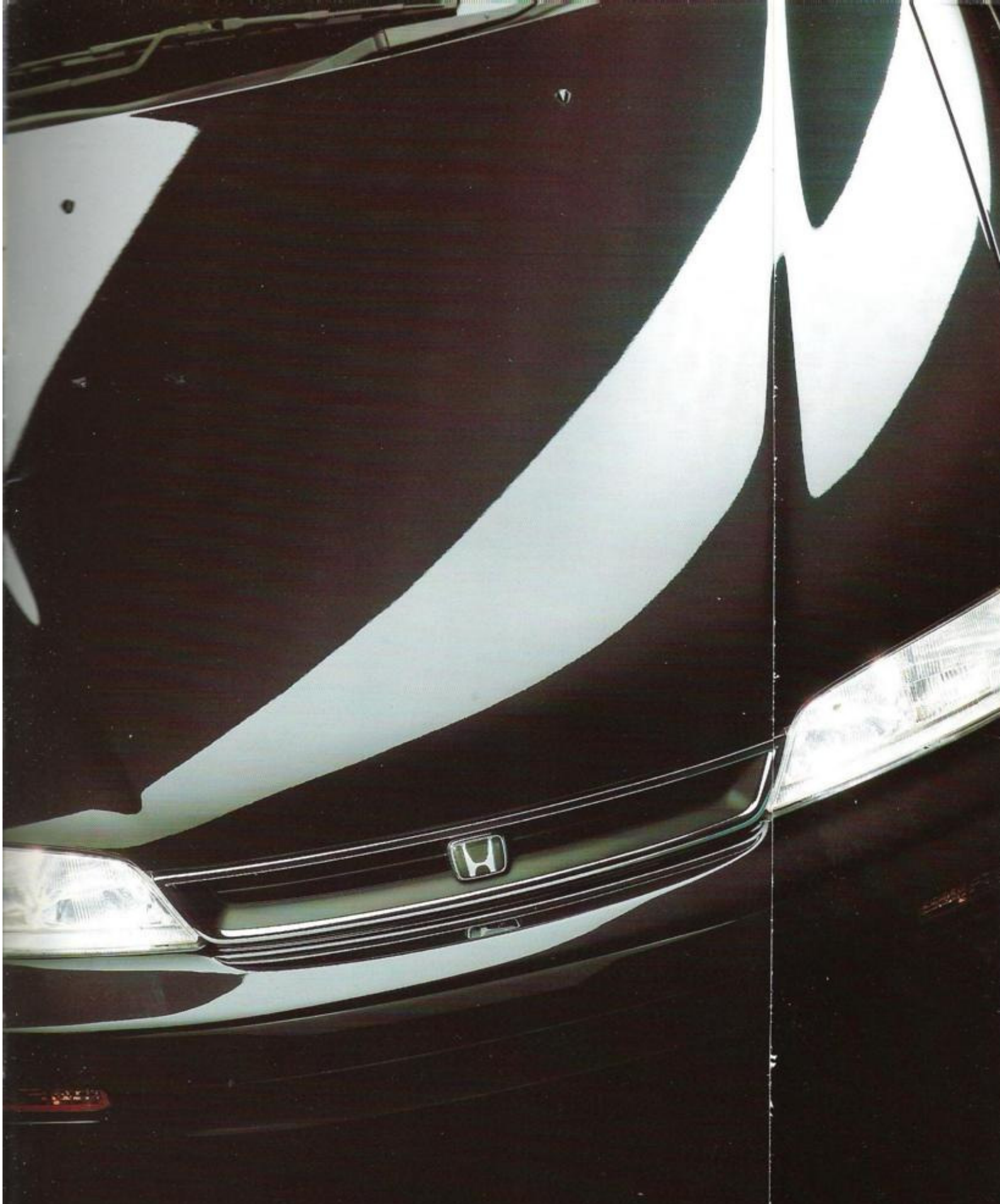
At Honda building the world's finest cars is just as important to us as providing the world's finest after sales service. The entire Honda Dealer network is dedicated to keeping your new Honda at peak performance, so it gives you years of pleasure. Honda Dealer staff and technicians are factory trained and keep up to date with the most advanced technologies by attending an ongoing series of seminars and training courses. To ensure only the highest standards are maintained, we have strict requirements of a person or company wishing to open a Honda Dealership.

Every Honda Dealer maintains a comprehensive inventory of Genuine Parts and access to a central warehouse via the Hondanet


computerised order/supply system. Genuine Parts can be delivered anywhere in Australia overnight. Nobody can service and tune your Honda like we can. Our cars have such precise engineering that we use specialised hi-tech equipment, unique to Honda. To maintain the value of your car it should be serviced regularly. Always insist on Honda Genuine Parts.

Every new Honda motor vehicle comes with our 3-year, 80,000km warranty. This includes a 3-year surface corrosion warranty and a 6-year rust-perforation warranty. We are committed to providing prompt, courteous service in a professional manner at the time of purchase and throughout your ownership.





The specifications and major features listed herein are accurate as at the date of printing (October 1995/1996YM), however, Honda Australia Pty. Ltd. reserve the right to change or modify specifications and major features at any time without prior notice. Please check current specifications with your authorised Honda Dealer before purchase. Due to ordering, shipping and freight factors, some colour and model availabilities may vary from time to time. Check with your Honda Dealer for current information on availability.

 Printed on recycled paper.



Honda Australia Pty. Ltd. ACN 004 759611
95 Sharps Rd Tullamarine, Victoria. 3043
Melbourne (03) 9285 5555. Brisbane (07) 3368 3744
Sydney (02) 9748 6511. Perth (09) 481 5166