

HONDA

Accord and
Accord LX





MEDEATION
IMPORTS



Honda, we make it simple.

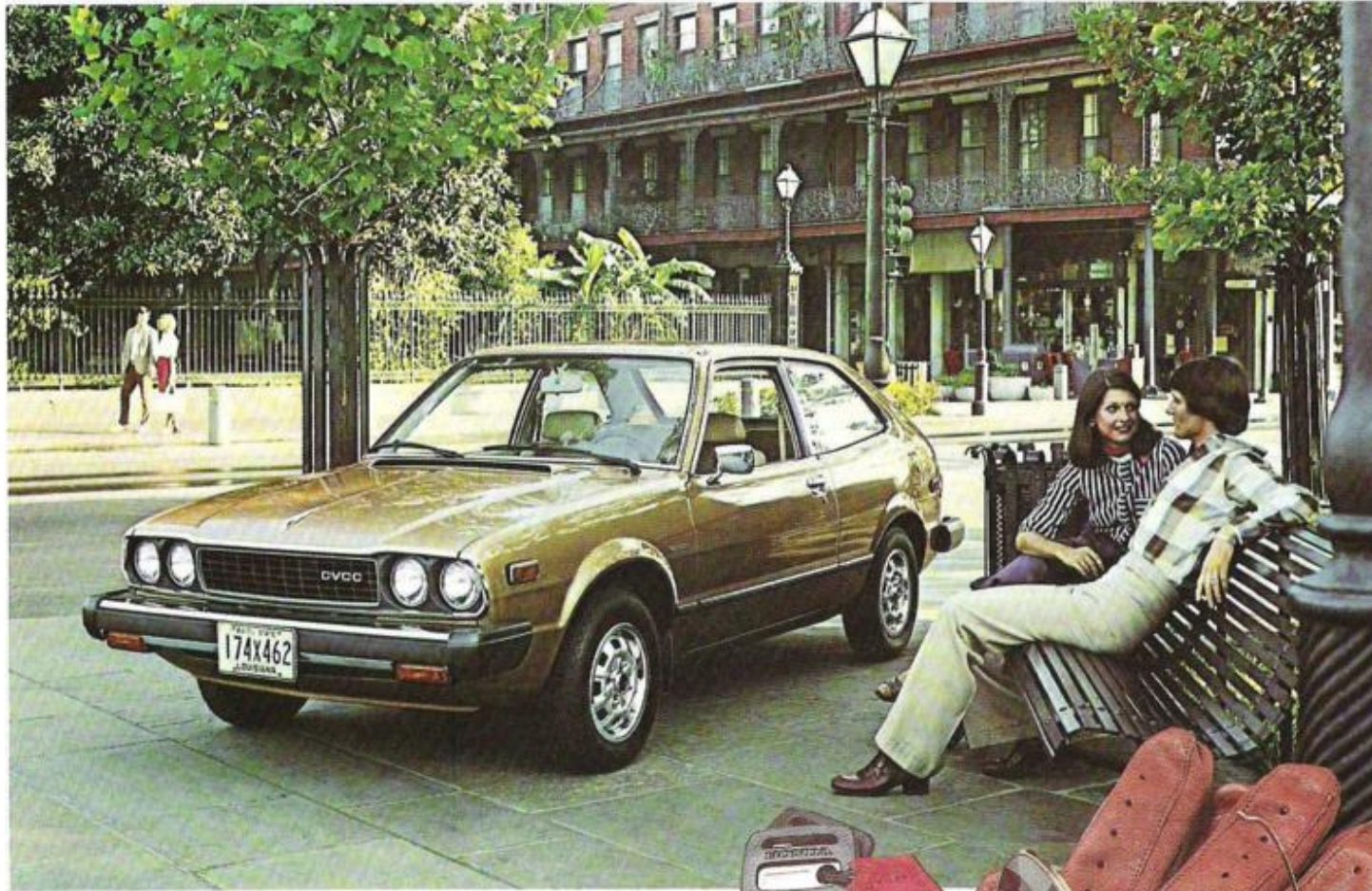
The whole philosophy of Honda's engineering has always been, "Keep it simple!" Sometimes it is far more difficult and requires a lot more ingenuity to keep a design clean and simple rather than doing things in a complicated way. The Honda Accord is an excellent example of clean, straightforward styling. Everything has a purpose. And what you don't see, the power train and running gear parts are designed with the same goal ... "build it right, but keep it simple!"

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Accord®...the car that won America.



Rarely does any new car arrive on the scene and create the amount of public enthusiasm that has been generated by the Honda Accord. The Accord was introduced in June 1976 and has already become a standard against which many other cars in its class are judged.

Smart, up-to-the-minute styling plus Honda's outstanding engineering are the major reasons. Such features as the CVCC® Advanced Stratified Charge Engine mounted transversely in the chassis, the smooth traction of front-wheel drive with rack and pinion steering, and, of course, Honda's four wheel independent suspension are additional reasons for the popularity of the Accord.

For 1978, the Accord is offered in two different models...the Accord, and an all new model, the Accord LX. This new Accord model has been added to the line in order to give the discriminating buyer an even more luxurious version of the very popular Accord. The Accord LX brings a new standard of dignified quality to the world of small cars.









On the Accord LX, the list of standard equipment starts where most lists end.

Few cars, even some of those costing much more, offer the long list of standard equipment and features that you will find in the new Accord LX.

This remarkable car offers such items as a rear window defroster plus a rear wiper and washer. Body protective side mouldings and rear quarter windows that flip open for fresh air are all included. On the inside you will find such things as an AM/FM stereo radio with cassette, and stereo speakers, tachometer, a maintenance reminder that lets you know when, under normal driving conditions, the engine oil should be changed, a new oil filter installed, or the tires rotated to extend their life. On the instrument panel you will also find a low fuel warning light, and electronic warning system that lets you know if a door has been left ajar, or if either stop light fails. It even shows up on a lighted diagram to tell you where the problem is!

A resettable trip odometer, side window defrosters and reclining front bucket seats are all standard. The Accord LX also comes with Honda's advanced power steering, special interior trim, a folding tonneau cover to help protect valuable packages, a digital clock, and steel belted radial ply tires.



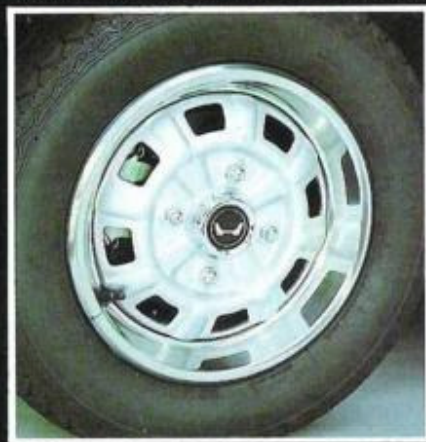
A high quality digital clock located in the center of the instrument panel is easy to read day or night at a glance. Standard in the Accord LX.



Steel-belted radial ply tires are an important factor in the handling and fine performance of the Accord LX.



Factory air conditioning is included in the new Accord LX as standard equipment. This unit is a part of the complete heater and ventilation system and provides outstanding year around comfort.



Chrome plated wheel trim rings add to the luxury look of the Accord LX. Easy to keep clean, they are included at no extra cost.



Notice how the Tricot fabric on the Accord LX is carefully tailored. The fabric extends all the way out to each edge of the cushion. Front seats, of course, recline.



This folding type rigid tonneau cover not only gives the Accord LX a smart look, but also helps keep valuable articles out of sight.



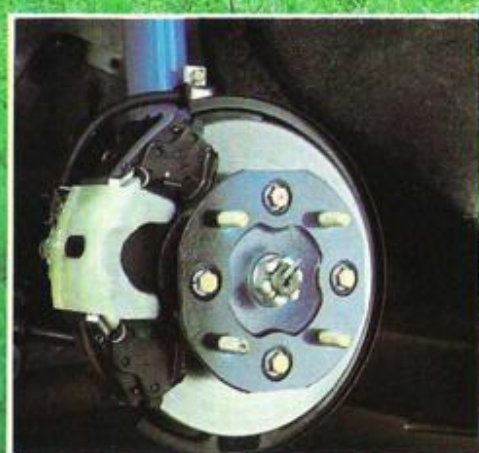
The energy-absorbing bumpers on the Accord have been redesigned for 1978. Notice the added protection provided by the new bumper end extensions.



Both Accords are equipped with a rear window washer and wiper to help keep the window clean under severe driving conditions. A rear window defroster is also standard.



The Accord comes equipped with radial ply tires. Radial tires improve the ride and handling and also improve overall fuel economy because of less rolling resistance. Trim rings are standard.



Like all Honda automobiles, the Accord comes with power-assisted, self-adjusting front disc brakes. The Accord's disc brakes provide powerful, fade-resisting braking.

Interior appointments match mechanical engineering.

Careful engineering and overall design excellence of the Accord are basic reasons for the car's popularity, but you should check the car's interior to fully realize the Accord's total value. After all, you spend a lot of hours in your car under all sorts of driving conditions. Doesn't it just make good sense to be very particular about the next car you select?

First, look at the comfort features of the Accord. The fully-reclining front bucket seats are designed to give you very comfortable support. Fully padded arm rests on each door add to the comfort of both driver and front seat passenger.

Second, consider all of the convenience features that come with the Accord. There is a built-in tray right on the handsome instrument panel... a handy place to set sun glasses or road maps. At the left end of the panel there is a coin box with lid to hold small change for bridge tolls or parking meters. There is a light in the glove compartment, a vanity mirror on the right sun visor, and a cigarette lighter. An ash tray in the right front door is also included.

The rear seat passengers haven't been overlooked. A storage box is built into each of the rear seat arm rests to provide a place to put things so that they won't get lost or broken.



Both models of the Accord are designed so that the front seatbelts retract into the body side panel. This keeps the belts out of the way to make it easier for passengers to enter or leave the rear compartment.

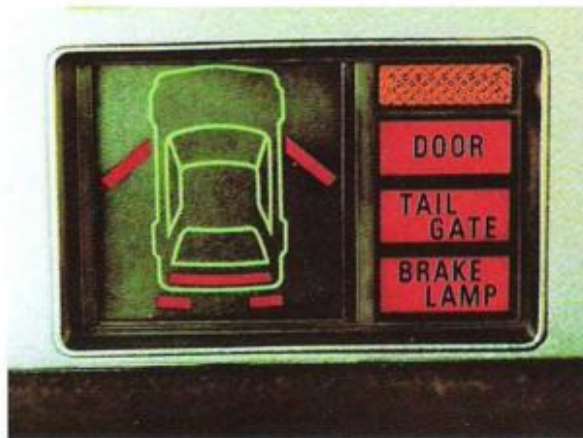
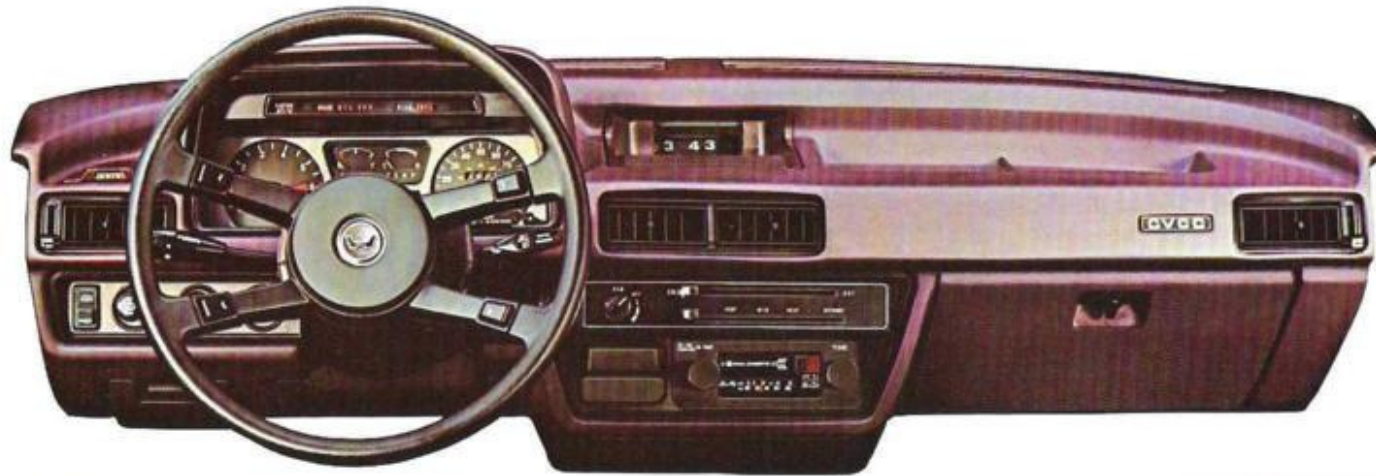


Optional air conditioning unit designed for the Accord fits right into the standard heater/ventilation system. Air outlets are positioned to provide maximum circulation of cooled air without causing annoying drafts.

Handsome to look at...practical to live with.

As good looking as the instrument panel is in the new Accord, it is still a very functional extension of the driver. All of the controls are located so that they are easy to reach and easy to operate. The instrument dial faces are clearly marked, and easy to read day or night.

Included on the instrument panel is a tachometer, redlined at 5700 rpm, a 1000 mile trip odometer and lights that tell you when the fuel supply is getting low, or the brakes should be checked...all of these are standard equipment.



This lighted diagram lets you know at a glance if the doors or rear hatch are not securely latched. It also warns you if either stoplight should fail.



An air duct extension from the windshield defroster directs a stream of air against both door windows to help keep the glass clear in cold or muggy weather.



A combination switch on the left side of the steering column controls headlights and directional signals. The lever on the right operates the wipers and windshield washers.



In an Accord no matter where you go, you'll arrive in style.



Few cars offer the amazing degree of practicality that you enjoy with an Accord without losing most of their sporty flavor.

The Accord is just as much at home at the Country Club as it is at a neighborhood market. It's built to transport four adults in comfortable elegance, or quickly convert into one of the most usable "workhorses" you can own.

The roof line on the Accord is designed so that rear seat passengers don't have to sit in an exposed position under the sloping rear window the way they have to in some cars with "fastback" styling. The Accord passengers enjoy the protection of a steel roof over both front and rear seats. The Accord's body design also offers a good measure of rear seat head and legroom.

With an Accord you can enjoy a truly roomy car with all of the advantages of owning a small one.



A handy cargo area light is provided to make loading or unloading your Accord easier after dark. A switch located in the light bezel turns the light on or off. Also operates automatically when hatch is opened.



Passengers riding in the rear seat will appreciate the generous headroom and legroom in the Accord, also the handy storage box in each rear arm rest.

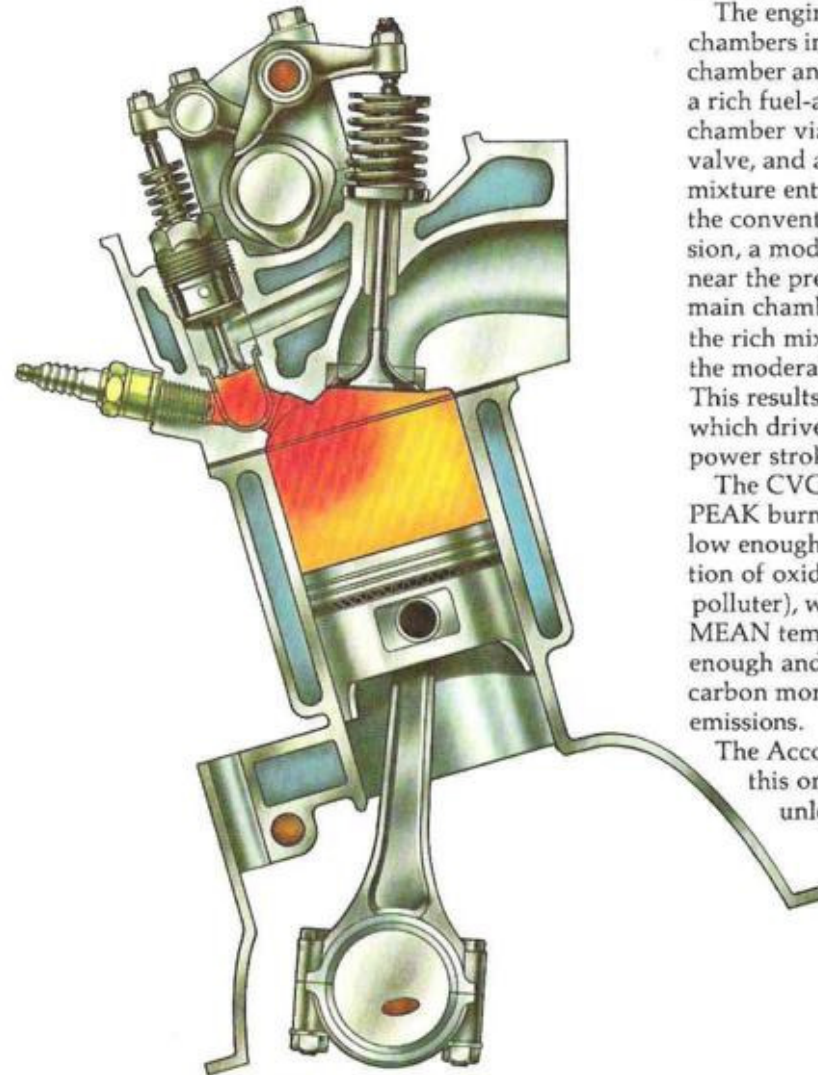


A remote rear hatch release is located at the left side of the driver's seat. The convenient Accord feature lets you open the rear hatch without leaving the front seat... no need to fumble for a key on a rainy night.





The Accord's CVCC® Advanced Stratified Charge Engine needs no catalytic converter.

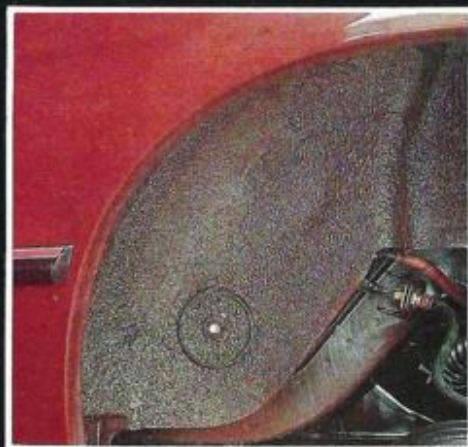
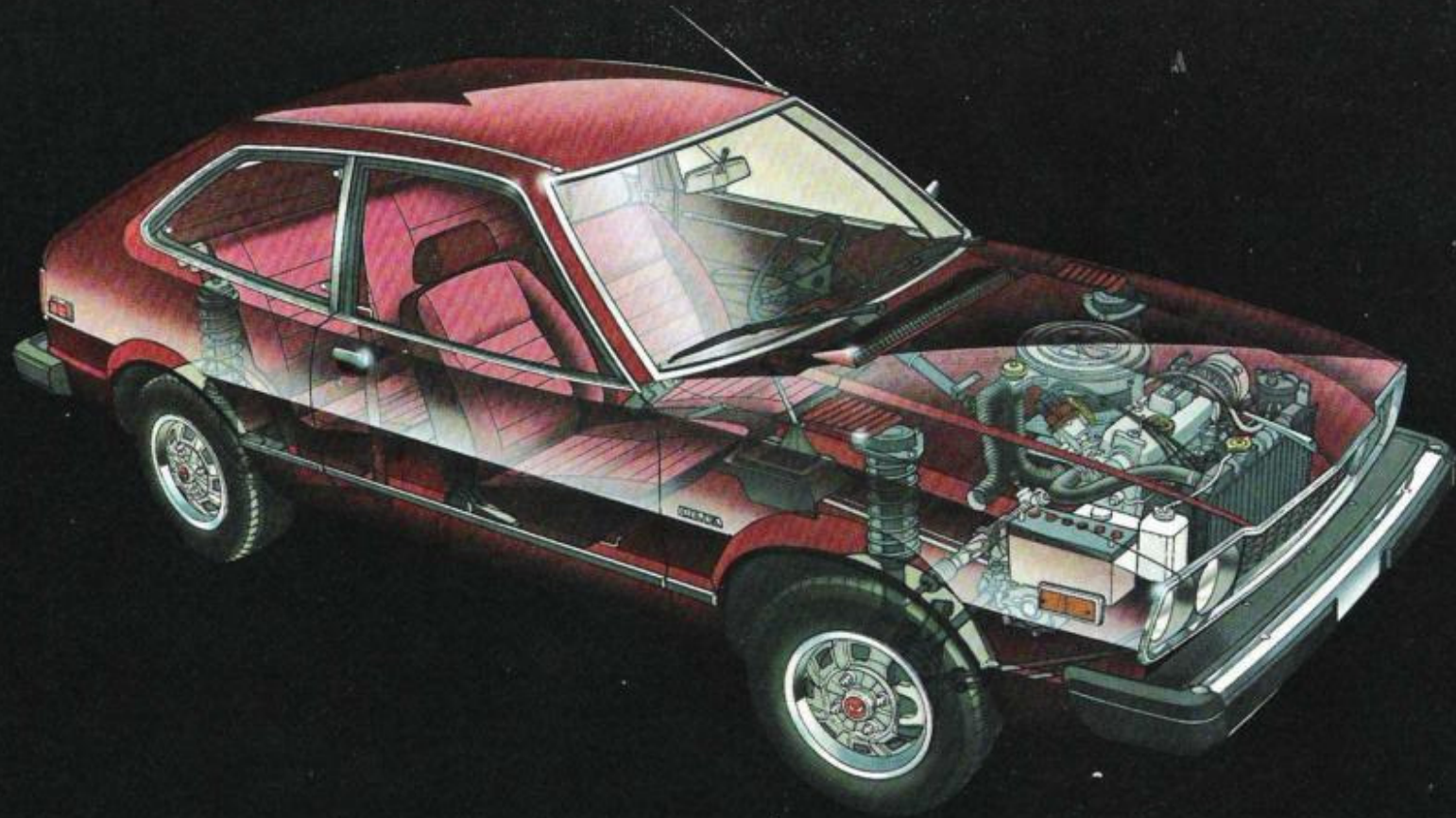


The Accord's CVCC Advanced Stratified Charge Engine is remarkably efficient. It needs no air pump, exhaust gas recirculation system, or expensive catalytic converter.

The engine has two combustion chambers in each cylinder... a main chamber and a pre-chamber. On intake, a rich fuel-air mixture enters the pre-chamber via a separate smaller intake valve, and at the same time a very lean mixture enters the main chamber in the conventional way. Under compression, a moderate fuel-air mixture forms near the pre-chamber opening in the main chamber. The spark plug fires the rich mixture which in turn ignites the moderate and lean main charges. This results in a stable slow burn which drives the piston down on its power stroke.

The CVCC design results in the PEAK burning temperature remaining low enough to minimize the formation of oxides of nitrogen (a prime air pollutant), while at the same time the MEAN temperature is held high enough and long enough to reduce carbon monoxide and hydrocarbon emissions.

The Accord CVCC engine does all this on regular, low-lead or unleaded gasoline.



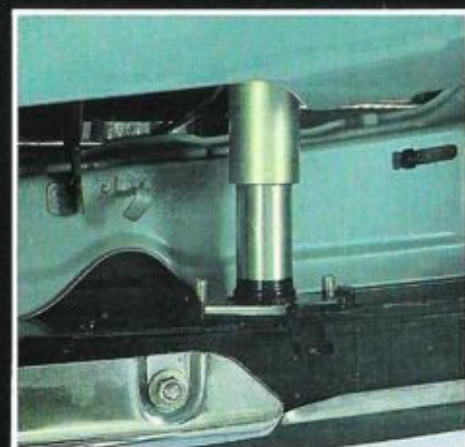
Special undercoating material helps protect the Accord's body from dust or moisture, also helps deaden road noise and retards rust.



The inside door locks on the Accord have color-coded tabs...lets you check at a glance to be sure doors are locked.

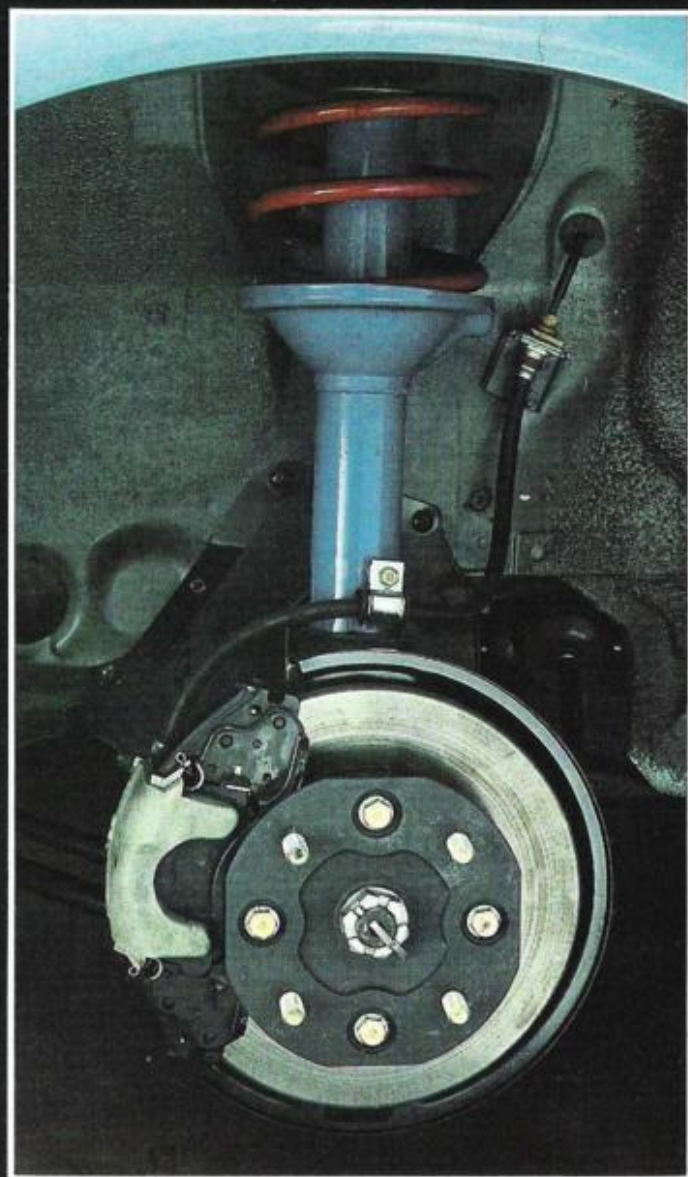


The standard transmission in both the Accord or the Accord LX is a 5-speed unit, with synchromesh in all forward speeds. Fifth gear is actually overdrive, which reduces engine speed at highway cruising.



The bumpers, both front and rear, on the Accord are designed with rugged, built-in hydraulic shock absorbers to minimize sheet metal damage in minor traffic mishaps.

Accord...outstanding engineering plus detailed craftsmanship.



Both front and rear suspension on the Accord incorporate MacPherson struts. Long, resilient coil springs with integral double-acting shock absorbers smooth out the bumps. Power-assist front disc brakes help provide smooth stops.



The Accord's rack and pinion steering provide light, positive steering control with a minimum of driver effort. Variable assist power steering is provided as standard equipment on the Accord LX.



Unitized body construction helps make the Accord a very solid car, yet saves hundreds of pounds of unnecessary weight.

The Accord reflects some of the most advanced automobile design ideas to be found in any car today. Front wheel drive, with the engine mounted transversely over the driving wheels, is an engineering trend that is setting the standards for more and more new cars each year. The advantages of this design layout are important. First, it provides more passenger space without the necessity of a longer wheelbase. Second, it puts the weight of the entire power train directly on the front wheels for improved traction. Third, it simplifies the chassis construction by eliminating the drive shaft to the rear wheels. This has long been a source of annoyance due to the need of a big hump in many cars in the front compartment floor to clear the transmission, and a high tunnel bisecting the body floor in the passenger area.

The Accord also has four wheel independent suspension, with big, soft-acting MacPherson struts at each wheel, front and rear. This design reduces unsprung weight, and helps the Accord's wheels stay on the surface of a rough road. This, of course, results in better handling, excellent braking and remarkably fine riding characteristics.

1978 Honda Accord Specifications

	Accord Hatchback	Accord LX Hatchback
General	Transverse engine, front wheel drive	
Engine	4 cylinder, in-line Advanced Stratified Charge	
Bore & Stroke	2.91" x 3.66" (74.0 x 93.0 mm)	
Piston displacement	97.6 cu. in. (1600 cc)	
Compression ratio	8.0:1	
Type carburetor	3 bbl., downdraft, automatic choke	
Valve train	Single overhead camshaft, belt drive	
Cooling system	Pressurized liquid cooling, thermostatically controlled fan	
Fuel required	Regular, low-lead or unleaded gasoline	
Drive Train		
Manual, synchromesh transmission		5-speed
Optional Hondamatic with torque converter		2 manually selected forward speeds
Suspension		
Front	Independent MacPherson struts, coil springs	
Rear	Independent MacPherson struts, coil springs	
Steering		
Type	Rack and pinion	
Turning circle (curb to curb)	32.9 ft. (10 meters)	
Steering wheel turns (lock to lock)	3.2	3.1
Power steering, integral	NA	Variable assist
Braking System		
Front	Self-adjusting, power assisted disc	
Rear	Power-assisted, leading trailing shoe drum	
Parking brake	Cable operated on rear drums	
Tires		
Size and type	155SR13 steel belted radial	
Dimensions		
Overall length	162.8" (4135 mm)	
Overall width	63.8" (1620 mm)	
Overall height	52.4" (1330 mm)	
Wheelbase	93.7" (2380 mm)	
Track		
Front	55.1" (1400 mm)	
Rear	54.7" (1390 mm)	
Curb weights—5-speed	2031 lbs. (921 kg)	2077 lbs. (942 kg)
—Hondamatic	2040 lbs. (925 kg)	2086 lbs. (946 kg)
Fuel tank capacity	13.2 gal. (50 litres)	

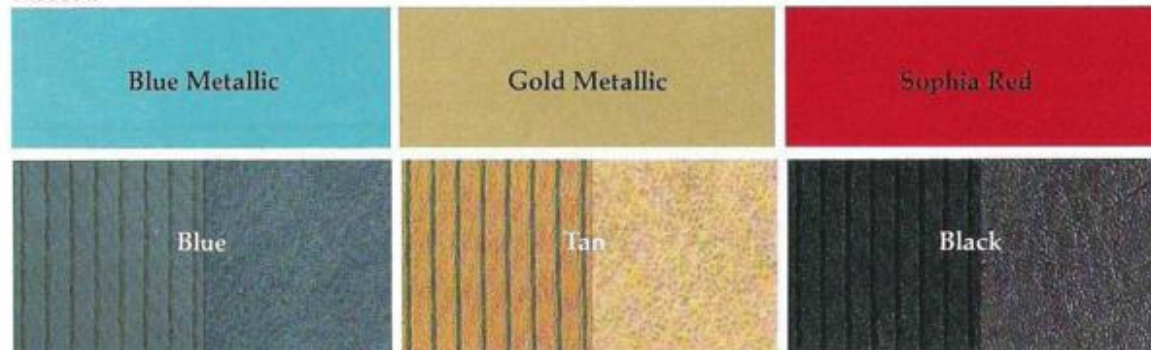
Drive an Accord...it just may change your motoring standards



When you own a Honda Accord, and the weather happens to turn bad, you will appreciate your Accord all the more. Why? Because most new cars feel good on a smooth road when the sun's shining. But when you have to fight the elements is when you'll discover just how important the standard features are that came with your Accord! For instance there is a rear window wiper and washer as well as a defroster to help you see what's behind you. The windshield defrosters extend into the doors so that a flow of air can be directed against the side windows as well as the windshield to help keep them clear. A remote release lets you open the rear hatch without fumbling with keys on a wet day, and there is a convenient light in the cargo area to make it easier for you at night. Then of course, there is the feeling of positive control that you experience with the Accord's front wheel drive. We knew that the sun doesn't shine every day when we designed your Accord!

Paint color and upholstery selections

Accord



Accord LX

